

Bishnu Prasad Pokharel

PhD Scholar

Faculty of Arts and Design

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Qualifications:

Master of Arts in Kashmir and South Asia Studies

Bachelor of Humanities and Social Science f

Areas of Interest:

1. International issues
2. Digital and Social Media
3. Political movements

Publications:

Social Media: New Tool of Political Campaign in South Asia

(Book Chapter; *South Asia State, Society and Development* edited by Prof. Gull Wani, Gyan Publishing House, New Delhi, ISBN; 978-81-212-1414-8), 2018

Co-author, Brastracharka Aayam: Pratrakarko Khoj

(*Dimension of corruption: Investigation of Journalist*, Published by Transparency International Nepal, ISBN; 978-99946-673-5-2), 2007

Conference Papers:

The Search for Relevance in Sarcasm: How Nepali Content Creators Select the Trending Topics in Memes and Influence the Virtual Debates? (Two International Conference on Media, 2025, Mumbai, India) Link: <https://bit.ly/3MT5TAw>

Social media for Political Participation: are the youth engaged? (CMR Nepal, Seminar Paper), 2017, Link: <https://bit.ly/3bRnW39>

Experience:

- Nearly two decades of experience in journalism
- Worked with prominent Nepali media organisations
- Worked with BBC World Service (Nepali)

Awards and Fellowships:

Thomson Reuters Foundation Fellowship (2012)

South Asia Foundation Fellowship (2014–2016)

Digital Presence:

Research Gate: <https://www.researchgate.net/profile/Bishnu-Pokharel-2>

Academia: <https://kashmir.academia.edu/bishnupokharel>

Google Scholar: <https://scholar.google.com/citations?hl=en&user=XxoMBS0AAAAJ>

Blog: <https://www.pokharelbishnu.com.np/>

LinkedIn: <https://www.linkedin.com/in/bishnu-pokharel-2a562416/>